

Jefferson County SLASH Program Sponsorship Opportunities 2025

Jefferson Conservation District (JCD) is seeking sponsors to support staffing and supply costs for the operation of Jefferson County's seasonal SLASH program. It runs annually from May to October and aims to incentivize homeowners to mitigate their properties against wildfire hazards by providing low-cost woody debris (aka slash) recycling options in and around Jefferson County.



[Click here](#) to become a sponsor and contribute to Sustainable Lands And Safer Homes in our communities!

**Kinnikinnick
Level
\$250**

Logo featured on [Jeffco's SLASH](#) and [JCD's](#) websites May - October

Mention in JCD's and Jeffco's annual SLASH reports

**Quaking
Aspen Level
\$750**

Logo on banner, shared with other sponsors, at sites* (size varies based on interest received) for 123 days

Logo on websites for entirety of season

Mention in JCD and Jeffco annual reports

**Colorado
Blue Spruce
Level
\$1,500**

Opportunity to set up a booth for 1 weekend at Tincup Ridge (TCR)

Exclusive JCD social media post and mention in quarterly e-newsletter

Logo on banner, shared with other sponsors, at sites* for 123 days

Logo on websites for entirety of season

Mention in JCD and Jeffco annual reports

**Ponderosa
Pine Level
\$3,000**

Logo on every e-receipt distributed

Set up a booth for 2 weekends at TCR

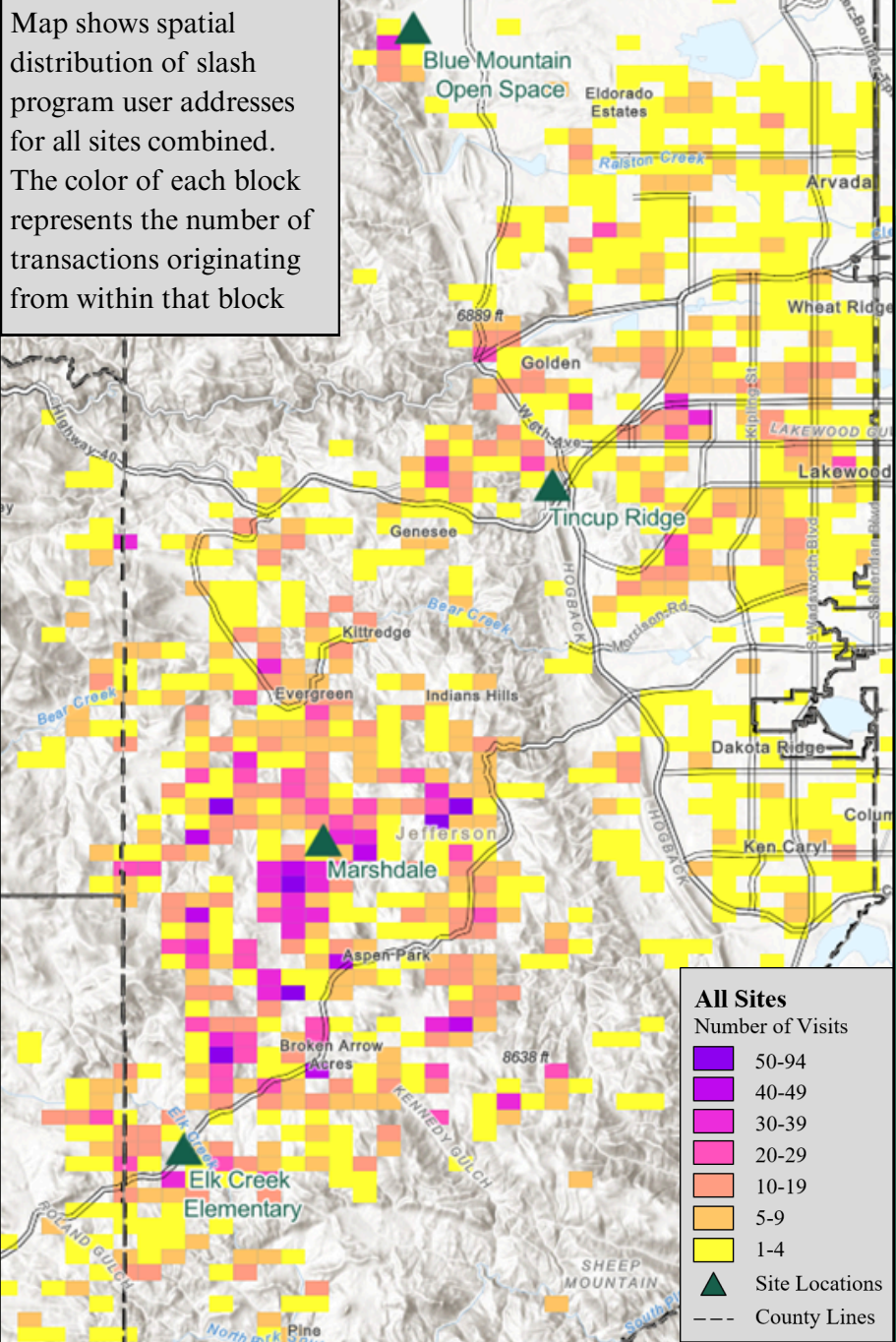
Exclusive JCD social media post, mention in e-newsletter AND Jeffco social media post, logo included in monthly e-newsletter

Logo on banner, shared with other sponsors, at sites* for 123 days

Logo on websites for entirety of season

Mention in JCD and Jeffco annual reports

Map shows spatial distribution of slash program user addresses for all sites combined. The color of each block represents the number of transactions originating from within that block



More ways to get involved:

- Large social media following? Become a Promotional Partner by advertising the SLASH program in exchange for recognition on our websites and annual reports.
- Defensible space or landscaping business? Fill out this [form](#) to be connected with homeowners interested in your services.
- Looking for something else? Create a custom sponsorship package to mix & match benefits from various sponsorship levels that meet your business's needs.

Exposure Details:

- Consumer base— Site visitors are local foothills and Denver area residents that are engaged in wildfire mitigation work
- Jeffco social media followers (Ponderosa Pine level)— 15k on Facebook, 6k on Instagram
- Well-known program— 7,491 visits from over 3,000 unique properties in 2024
- Banner exposure time & 2024 visits by site:
 - Tincup Ridge (Golden) 63 days— 2,752 visits from 1,486 homeowners in 22 weeks
 - 125 average visits per week
 - Marshdale (Evergreen) 28 days— 2,218 visits from 871 homeowners in 7 weeks
 - 317 average visits per week
 - Elk Creek Elementary (Pine) 32 days— 1,978 visits from 786 homeowners in 7 weeks
 - 283 average visits per week

Sponsorship Requirements:

- *Deadline:* Submit Sponsorship Interest Form by May 23rd.
- *Payment method:* JCD will invoice Sponsor for the price of the chosen level, which can be paid by standard check (delivered in person or by US Postal Service).
- *Sponsorship agreement:* Sponsor will need to sign a standard sponsorship agreement with JCD, a template can be provided upon request.
 - *Insurance Requirement:* Commercial General Liability Insurance required for booth placement on-site (Blue Spruce & Ponderosa Pine levels)



Prime viewing locations situated nearest to the check-in station will provide the most exposure for businesses.

*Banner Specifications:

- We design & print— Submit logo, text, images, and a description of the desired appearance.
 - Proof submitted back to you for approval (minimal revisions only please)
- Logo size increases with each level. All logos will be visible and at least 1' x 1'.
- Higher levels offer more exposure (larger banners nearest to the check-in station).
- Banners will be placed at sites June through October and is subject to weather conditions/wind. Banners will not be placed at Blue Mountain Open Space (not listed) due to wind.